



medium photo

**2022
PARTNERSHIP
OPPORTUNITIES**

Our Story

Medium began in 2012 when a team of photographers got together and wanted to bring big ideas to San Diego.

We brought renowned artists like Alec Soth to present their work and inspire new generations of photographers in our portfolio review weekend.



Medium is...



A space where the national photography community thrives. A place where ideas are celebrated and new professional connections are forged.



We offer a space to showcase the people who make our industry shine. Each year partners develop meaningful connections with our audience who thrive on authenticity.

DUAL GRAPHICS
Expert High Quality Book Printer
• Countless Award Winning Books
• Black and White Photographic Reproduction
• Reproduction of Color Photos using Extended Gamut techniques
Short-run High Quality Digital
Quality Offset Lithographic
and paper options



Our focus

Always on photographers.
Their work is the Festival highlight,
attracting hundreds of individuals
to our free public events every year.

We attract

Over 300 emerging and mid-career photographers from across North America, photography collectors, students and professors at colleges across the U.S.

In addition we host a national roster of photo editors, curators, gallerists, and publishers at Medium every year.



We collaborate

Partners come in all forms.

Through Sponsorships, Partnerships and our Media Partners we offer the right fit for your brand. We have a place for you at Medium.

These are just a few options to consider how sponsors connect brand impressions with our audience.

Keynote Sponsor

- Brand placement on 2022 lanyards
- Hosted festival event or workshop
- Four VIP passes
- Social marketing
- Dedicated eblast to attendees
- and more*

Canvas Tote Sponsor

- Brand placement on our 2022 tote
- 60 minutes of presentation time
- One VIP pass
- Full page ad in printed program
- Keynote lecture welcome
- *and more*

2022 Exhibitor

- Ad impressions in print and online
- 6' of Festival table space
- Logo before festival lectures
- Printed material in guest bags
- *and more*

We offer

Medium provides a platform for sponsors to make presentations in a free public forum at the Festival. We will maintain safety and follow the latest CDC and regional guidelines to insure the health of all participants in 2022.





We support

Big ideas, boldly presented. We want your brand to be associated with the spirit of greatness that makes Medium a special experience for all our attendees.



We exhibit

Our annual *Size Matters* exhibition draws works from around the world, highlighting photographic images that are smaller than 10".

The audience for this signature exhibition is international in scope, and is ripe for partner exposure before, during and after the Festival.

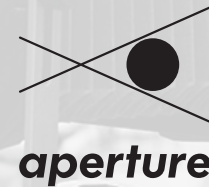
We teach

Our educational programs connect photographers at all levels in outcome-driven workshops that fast forward creative growth.



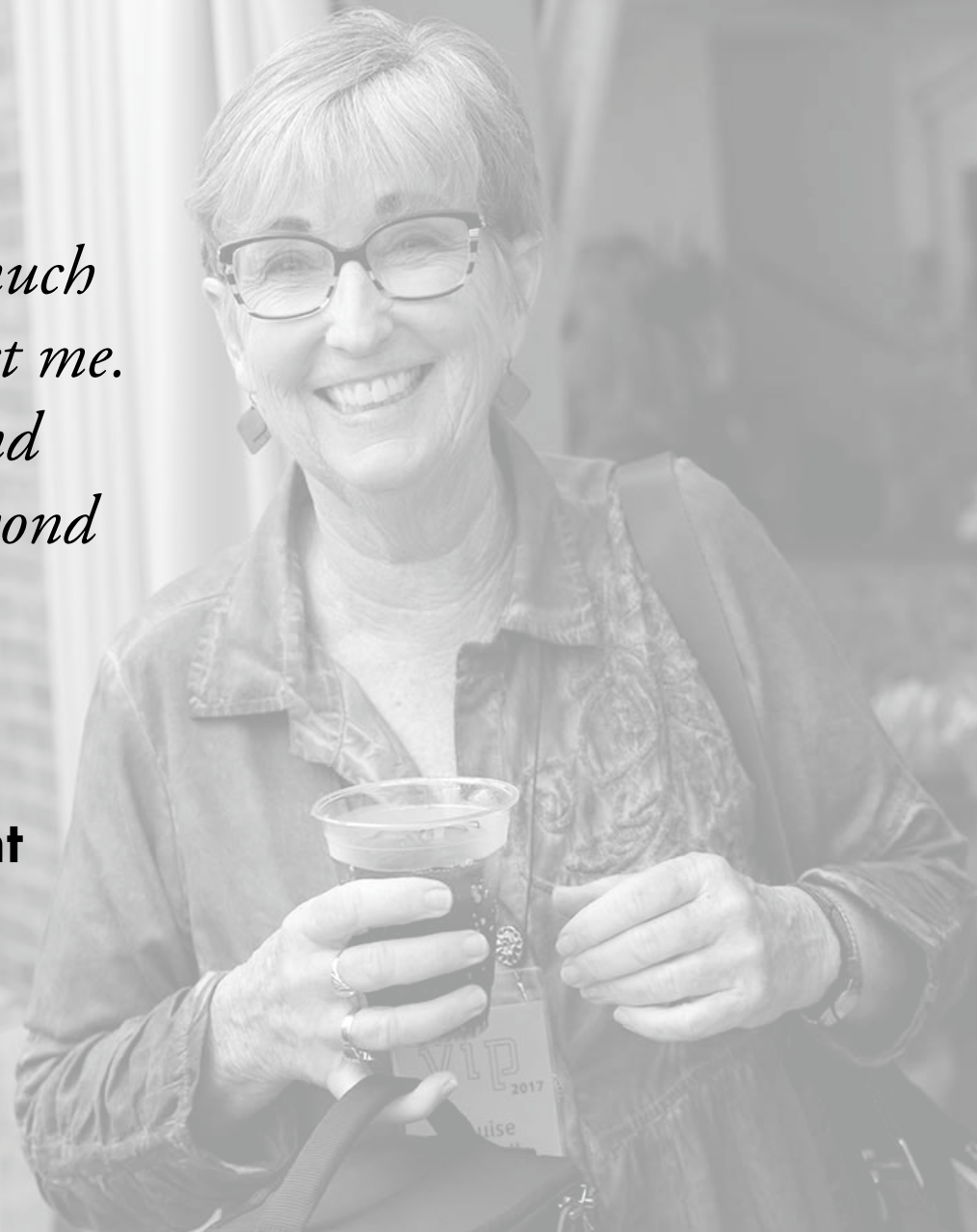
We connect

We are proud to work with prominent names across the field of fine art photography. Your brand is in good company with Medium.



I have been trying to absorb the magnitude of what I experienced at Medium. I mean wow! I was not remotely aware of how much this festival would impact me. Meeting such a giving and open community was beyond my expectations.

**—Rocio Graham
2018 participant**



Join us!

Medium is a remarkable community where you can connect with others at an internationally recognized photography festival.



Connect with Medium

We are here to help you succeed. We offer flexibility in the way we work with each of our partners. Our Executive Director **scott b. davis** is ready to start a conversation with your team and help build meaningful connections.



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